



# College Funding Associates

SAVING YOU TIME, MONEY, AND REDUCING STRESS

The services listed below is representative of our highest level of service we offer families with children preparing to go to college. Since every family's college picture is unique, we have many levels of service to meet all of your family's needs.

For example, a high school senior may be too late for some services such as SAT prep and the college search, whereas a high school sophomore or younger has a greater opportunity to take advantage of most of our services. Likewise, there may be some steps of the process a family is comfortable handling and other steps they prefer to have the experts handle. We will work with you to determine what services are the right fit for your family's college needs.

## College Funding Associates, LLC

### Advanced Placement (Level I)

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#### Education Services:

- ✓ Student Portfolio Development & Assessment
  - Personalized Student Assessment
  - Matchmaker Assessment based on your specific likes/dislikes to find careers, majors & studies that match up with your interests.
  - Innovative College Search Based On Demographics & Personalized Areas of Importance
  - Skills Assessment to help determine if you have the skills necessary for careers that matches your interests and what you need to do to improve your skillset.
  - Learning Styles Inventory to discover how you learn/retain information & find tips on how to improve your study habits to best suit your particular learning style.
- ✓ Personalized Private Student Interview
  - Personal one-on-one mentoring session with a NACAC certified college counselor -- many who were previous admission officers at major universities across the country
  - Written report will be provided to the parent & advisor along with a summary of the Interview & recommendations for the student
- ✓ My SET for College Solution 4+4 Roadmap for Success which maps out what needs to be done each year starting from Freshman Year of High School throughout Senior Year of College
- ✓ Follow-Up Personalized Private Student Interview
  - This 2<sup>nd</sup> private interview mentoring session can be used as a college admission mock interview and/or for more guidance on developing the criteria for building the optimal school list for your unique, specific situation.
- ✓ SET For College: SAT Prep Course
  - This SAT Prep Course has eliminated the 'filler' of most SAT Prep Courses and just focuses on the most essential key strategies of how to ace the SAT! (practice workbooks are provided to follow along with the videos)
  - In addition to the SAT Prep Course, you'll also have access to Method Test Prep which provides evaluation tests that show students how well they may perform on each section of a test based on a smaller sample of questions. In addition, easy-to-follow guidelines are given to help create a study plan along with a Vocabulary Builder to help strengthen a student's vocabulary (thus enabling a better understanding of material presented in the tests)
- ✓ SET For College: ACT Prep Course
  - This ACT Prep Course will give you the treasure chest of tips and strategies on how to master the ACT! (practice workbooks are provided to follow along with the videos)
  - In addition to the ACT Prep Course, you'll also have access to Method Test Prep which provides evaluation tests that show students how well they may perform on each section of a test based on a smaller sample of questions. In addition, easy-to-follow guidelines are given to help create a

study plan along with a Vocabulary Builder to help strengthen a student's vocabulary (thus enabling a better understanding of material presented in the tests)

- ✓ Personalized College Scholarship Eligibility Report
  - Know EXACTLY which merit-based college scholarships your student will be eligible for
  - This report, used in conjunction with our proprietary SAT/ACT courses, can be worth tens of thousands of dollars in additional merit-based aid.
- ✓ Admission Application Review
  - Our very own in-house Admission Consultants will review your Admission Application to make sure everything is the way it should be.
- ✓ Admission Essay Review
  - Our very own Private NACAC Counselor will review, edit & critique up to 3 essays for your student
  - These essays are an essential part of the college admissions process and often times, are the student's only real chance to shine!
- ✓ In-Depth Personalized Chances Of Enrollment Analysis Report
  - Over 7,000 colleges to choose from our database
  - We combine our admissions expertise with advanced statistical analysis to give you your probability of admission at the colleges you are considering. Knowing whether you have an 83% chance of getting into a college or a 35% chance enables you to make the best and most informed application decisions.
- ✓ Student/Parent Q&A Interview With Your Private NACAC Counselor
  - Here is where both the student and the parents can ask any follow-up questions you may have about schools, admissions, applications, things you need to be doing right now, etc...
- ✓ Access To All Right-Fit Group Coaching Expert Sessions and All Corresponding Coaching Documents/Toolkits
  - These expert sessions & corresponding documents/toolkits are strategically planned throughout the years for your family. They will learn how to ask the 'right' questions when visiting campuses, what to look for at the visit and determining how many colleges is the 'right' number. They'll help identify your student's strengths, manage your college plan, develop every viable option when creating a school list, discover how to really find the 'perfect' school, and much, much more.
  - They'll also continue throughout the college years by assisting your student develop goals throughout college and maintain accountability, discover how to land the 'right' internship and learn how to build a resume and other career placement strategies.

### **College Funding Strategies:**

- ✓ Calculate Expected Family Contribution (EFC)
- ✓ Provide Planning Recommendations To Reduce EFC
- ✓ Provide Financial Aid Award Estimates For An Unlimited Number of Schools, & Recommend Additional Schools To Be Considered
- ✓ Provide Recommendations For The Best Way To Pay Your Share Of College Costs
- ✓ Provide Cost-Efficient Borrowing Strategies To Help Keep Financial Goals In Line, Along With Cash Flow Strategies for College Years & Beyond

- ✓ Provide Complete Financial Overview On College, Cash Flow, Retirement & Develop A Plan To Improve Each Area
- ✓ Provide Strategies That Legally Protect Your Savings & Retirement Accounts From The Financial Aid Formulas
- ✓ Provide Strategies On How To Possibly Use Your Home Equity So That It Helps, Rather Than Hurts, In The Financial Aid Formulas

#### **Financial Aid Data Gathering & Processing:**

- ✓ College Planning Checklist/Roadmap With All Timelines & Deadlines That Is Updated Electronically & E-Mailed Every Time Something Is Completed and/or Missing
- ✓ Free Bonus – Complete Free Application For Federal Student Aid (FAFSA)
- ✓ Register and Complete The CSS PROFILE
- ✓ Complete Any Additional Forms Required By The Individual Schools Upon Request
- ✓ Make Any Necessary Adjustments To The SAR
- ✓ Advise and Counsel on Stafford and PLUS Loan Applications
- ✓ Provide Protection From Being Overlooked For Grants, Scholarships Or Loans Due To Mistakes In Your Financial Aid Forms
- ✓ Access To The Loan Analyzer Expert Session
- ✓ Access To The Financial Aid Boot Camp Expert Session

#### **Appeals:**

- ✓ Spreadsheet Up To 3 Award Letters And Professionally Evaluate If Your Offer Was Fair
- ✓ Provide Tested Appeal Letters If You Were Under-Awarded
- ✓ Access To The Award Letter Evaluator Expert Session
- ✓ Access To The Award Package Negotiator Expert Session

#### **Value Added Services:**

- ✓ Provide Easy-To-Use Parent & Student Manuals
- ✓ Provide a Monthly E-Letter To Parents & Students To Keep Them Updated On Everything They Need To Be Aware Of Along The Way With A Weekly College Funding “Tip of the Week”
- ✓ Automatic E-Mails Submitted Monthly To Both Parents & Students On What They Need To Be Doing That Month To Maximize Their College Admissions And Financial Aid Results
- ✓ Personalized Financial Aid FAQ along with numerous other miscellaneous helpful resources developed by industry experts
- ✓ Interactive Online Page For Each Parent / Student
- ✓ Provide Feedback On Specific Colleges
- ✓ Unlimited Support For Parents & Students
- ✓ Bonus Item: Copy Of Our “Student Handbook For Success”
- ✓ Bonus Item: Copy Of Our “College Admissions Boot Camp Handbook”
- ✓ A One-Stop Shop to Always Have Your Questions Answered With Personalized Contact
- ✓ Provide “Peace of Mind”